

Collaborative-Related Tasks Year 05
(October 1, 2015 – September 30, 2016)

Education:

1. Provide training and technical assistance to a variety of populations around prescription drug abuse prevention on community, regional and statewide levels.
2. Work with preventionist, the medical community, community leaders, business leaders, youth, and others to provide various perspectives regarding prescription drug abuse awareness and education.
3. Develop and launch a statewide, multimedia campaign to educate parents, youth, and the general population about the dangers of abusing prescription (Rx) drugs, including the importance of safe storage and secure disposal of prescription and over the counter drugs.

Advocacy:

4. Support policy education as a catalyst for successful implementation of Georgia's Prescription Drug Monitoring Program (PDMP) and all other Rx drug abuse prevention legislation.

Safe Storage:

5. Develop and launch a statewide, multimedia campaign to educate parents, youth, and the general population about the need to "lock up" all over the counter (OTC) and Rx drugs, especially controlled substances like pain pills.

Secure Disposal:

6. Work with the law enforcement, the business and medical communities and others to develop proper and secure OTC and Rx drug disposal procedures and opportunities.

Support of Law Enforcement:

7. Work with law enforcement, community leaders, and the medical community to help provide necessary tools to eliminate improper prescribing practices including activities involving "pill mills," "doctor shopping" and the like.

Funded by the



**Georgia Department of Behavioral
Health & Developmental Disabilities**
Office of Behavioral Health Prevention